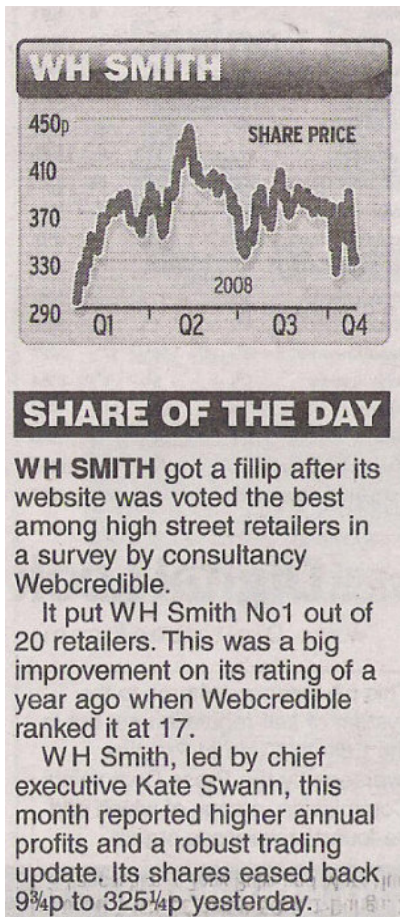


Publication: Daily Express
Date: 29 October 2008

DAILY EXPRESS

THE WORLD'S GREATEST NEWSPAPER



SHARE OF THE DAY

WH SMITH got a fillip after its website was voted the best among high street retailers in a survey by consultancy Webcredible.

It put WH Smith No1 out of 20 retailers. This was a big improvement on its rating of a year ago when Webcredible ranked it at 17.

WH Smith, led by chief executive Kate Swann, this month reported higher annual profits and a robust trading update. Its shares eased back 9¾p to 325¼p yesterday.