



Rob Carson has been appointed campaign manager at digital agency **Unanimis**. Joining from Wilmington Publishing he will now take responsibility for Five.tv, Ticketmaster, Loot and Spectator.



Usability and accessibility consultancy **Webcredible** has announced that **Lisa Halabi** is to become its new head of usability. Joining from Foviance, Halabi was previously senior usability consultant.



National Lottery operator Camelot has announced that **Tim Newing** will be leaving to join **Easyjet** as IT director. He will begin his new role in August.

digitaltmw, the digital arm of Tullo Marshall Warren, has hired **Dug Falby** to become its new senior digital consultant. He joins from Internet consultancy Pumpernickle.

Independent price comparison and switching service **SimplySwitch** has announced several new team

members. **Jonathan McGregor** joins to head the consumer personal finance products division and **Gary Dannatt** joins as finance and operations director. **Robert Hand** also joins as a non-executive director of the board.

Affiliate marketing network **buy.at** has added five new members to its team following business wins and a £7.3m investment from Cazenove Private Equity. **Rovin Dawson** joins as project manager while **David Booth**, **Steven Lynch** and **Sarah Johnson** all join as account executives. **Paul Blacklock** also joins as accounts assistant.



Marketing research company **Dynamic Logic** has made two new appointments. **Angela Whitelaw** (left) joins as account manager, she joins from ORC in London and before that Market Pulse in Sydney.



Elizabeth Spragg also joins as project coordinator.

Media Run has announced three new

recruits. **Lucy Ann Hateley** joins as media buyer from the property sector while **Nadia Larouci** joins from Zenith-Optimedia where she worked as a client planner for L'Oreal Paris. **Gemma Fellowes** also joins as account manager from Quintessentially.



Digital TV company **eTV** has announced that **James Penfold**, currently the business development director, has been appointed to the board.

James Carrington-Porter has joined The Daily Mirror's **The Racing Post** online division. He joins from *Wedding Day* magazine where he was advertising manager.

The Mobile Data Association has announced the appointment of **Anuj Khanna** as mobile media group director. He brings with him ten years' experience in the wireless industry.

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